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*Instructors, hold off on your Fall 2007 adoption decision until you review this new textbook on Cognitive Neuroscience!*

# COGNITION, BRAIN, AND CONSCIOUSNESS

## An Introduction to Cognitive Neuroscience

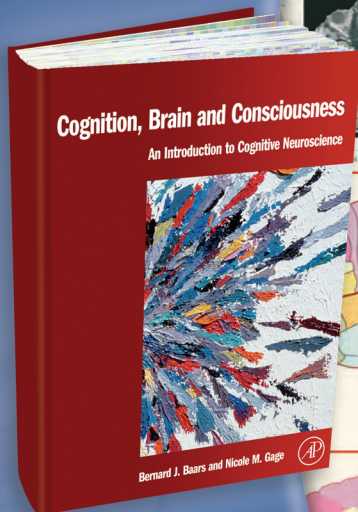
Edited by

**Bernard J. Baars**

*The Neurosciences Institute, San Diego, CA, USA*

**Nicole M. Gage**

*University of California, Irvine, USA*



*A textbook for psychology, neuroscience, pre-medical students, and everybody interested in the neuroscience of cognition.*

### INSTRUCTOR REVIEWS:

*“Though intended as a text for students of psychology, biology, education and medicine, Cognition, Brain and Consciousness has much to offer the intelligent layperson and even experts in cognitive neuroscience. It’s clearly and entertainingly written, abundantly illustrated and content rich, making this complex, but fascinating, field accessible to all.”*

— STAN FRANKLIN, PH.D., W. HARRY FEINSTONE  
INTERDISCIPLINARY RESEARCH PROFESSOR, DIRECTOR,  
INSTITUTE FOR INTELLIGENT SYSTEMS  
THE UNIVERSITY OF MEMPHIS, TENNESSEE, USA

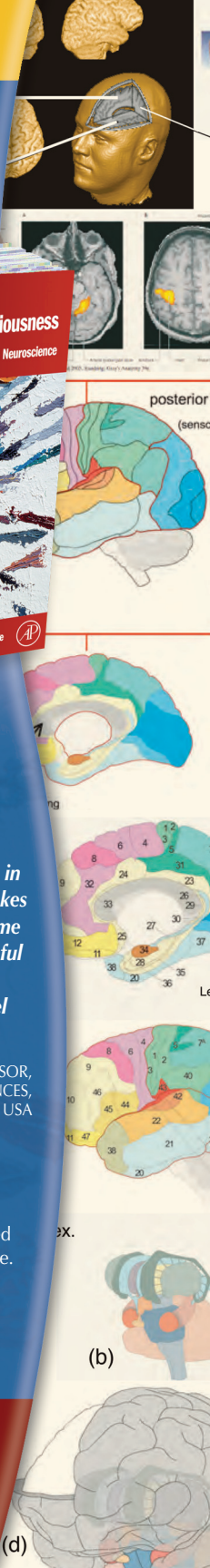
*“This is a wonderful, unique textbook, in the form of an edited volume, that makes the field of cognitive neuroscience come alive. ...An instructor could find it useful for courses on more than one topic and for courses at more than one level of sophistication.”*

— NELSON COWAN, CURATORS’ PROFESSOR,  
DEPARTMENT OF PSYCHOLOGICAL SCIENCES,  
UNIVERSITY OF MISSOURI, COLUMBIA, USA

A wave of new research is transforming our understanding of the human mind and brain. Many educational fields now require a basic understanding of the new topic of cognitive neuroscience. However, available textbooks are written more for biology audiences than for psychology and related majors. This text aims to bridge that gap. It does not require a background in biology or neuroscience. Rather, it adopts an easy-to-understand thematic approach, building on widely understood concepts in psychology, such as working memory, selective attention, and social cognition. Edited by two leading experts in the field, the book guides the reader along a clear and simple path to understand the latest findings.

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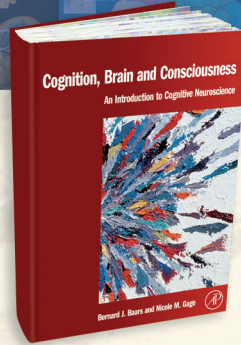




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### FEATURES

- ◆ Specifically tailored for psychology, pre-medical, education and neuroscience undergraduate and graduate students
- ◆ Utilizes easy-to-understand thematic approach, based on accepted concepts, not presuming a background in neuroscience or biology
- ◆ The accompanying website and Learning Guide serve to deepen students' understanding
- ◆ Includes two Appendices from leading experts in brain imaging and neural networks
- ◆ Introduces the brain in a step-by-step, readable style, with gradually increasing sophistication
- ◆ Richly illustrated in full color with clear and detailed drawings that serve to build the brain from top to bottom, simplifying the layout of the brain for students
- ◆ Exercises and study questions at the end of each chapter, including drawing exercises to strengthen the students' understanding

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